

National Asian Pacific Center on Aging 30-Second PSA
Script on the Medicare Savings Programs

Standard CMS Opening

Video begins with shot of ambulance superimposed on Mother in bed.

Spokesperson Voiceover:

Growing old brings with it a whole new set of challenges.

Spokesperson appears then reduces to upper left of screen. Text appears below spokesperson

The Medicare Savings Programs can pay some or all of Medicare premiums

GRAPHIC: THE MEDICARE SAVINGS PROGRAMS CAN PAY SOME OR ALL OF MEDICARE PREMIUMS FOR YOU OR A LOVED ONE

for people with Medicare who have limited income and resources.

GRAPHIC: MEDICARE SAVINGS PROGRAMS REQUIREMENTS
1. HAVE MEDICARE PART A
2. HAVE LIMITED INCOME AND RESOURCES

Call 1-800-MEDICARE, 1-800-633-4227. Or contact your state medical assistance office or visit www.medicare.gov

GRAPHIC: “CMS LOGO CALL 1-800-MEDICARE 1-800-633-4227, TTY USERS SHOULD CALL 1-877-486-2048” TO FIND OUT MORE ABOUT THE MEDICARE SAVINGS PROGRAMS (PART OF THE STATE MEDICAL ASSISTANCE PROGRAM

This graphic is superimposed on this scene.

Pilar reaches for the phone as Mother looks out window to see children playing. Camera focuses on her face and this time she has an expression of optimism.

[Fade out]